



Press Release –

## **burmatex has designs on new talent**

Feb 01, 2008



Burmatex - the UK's leading innovator in carpet tile design - has appointed two talented design consultants to fill the newly created roles. Alastair Scott and Louise Welsh joined the company in December and will provide support to Burmatex's sales force by servicing the architect and design community.

Alastair and Louise will be instrumental in raising Burmatex's profile among architects and commercial interior design specialists, developing relationships with them and securing specifications on exciting high profile developments.

Alastair, 27, is originally from Northampton and has now settled in London. He joins Burmatex with a degree in Graphic Design. Commenting on his appointment, Alastair said: "Burmatex has developed an excellent reputation during its extensive history in the flooring industry. The new Lateral, Zip and Code ranges are a clear indication of the innovation and ambition inherent within the company as it moves forward into the architect and design sector. It's fantastic to be at such a dynamic company where all the employees are passionate and are pulling in the same direction."

Louise, also 27, is a Textiles Design graduate who joins from a ladies clothing company where she headed up the design department. Based in Leeds, she is excited about joining

Burmatex at such a progressive time: “Burmatex has a great reputation - I love the product portfolio and the company’s strategy to differentiate through design innovation sits well with my own ambitions.

“The company’s longevity comes down to its ability to evolve with the industry, while at the same retaining its individuality. Burmatex sources local materials that appeal on a global scale, and consistently develops products that are attractive to a wide spectrum of audiences, with excellent colour palettes and high design content.”

Darren Clanford, Creative Director, is delighted to welcome Louise and Alastair to the design team. He said: “The role of the design consultant is instrumental in raising and fortifying Burmatex’s reputation in the architect and design community, it’s great to welcome talented people on board and testament to the progression that our three year re-brand has afforded us.”

To view Burmatex’s new product portfolio, visit [www.burmatex.co.uk](http://www.burmatex.co.uk) .

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**Notes to editors:**

Burmatex is the UK’s leading innovator in carpet tile design. Burmatex’s stylish product portfolio includes structure and fibre bonded and tufted carpet in sheet and tile, specialist barrier and entrance matting products and luxury vinyl tiles. Burmatex’s BRE certified A Rating status meets the requirements of architects and specifiers, as well as flooring contractors for education, leisure, commercial, healthcare and public sectors.

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